

Roo Moody

Austin, TX | (713) 724-3123 | roomoody20@gmail.com | roomoody.com

EDUCATION

The University of Texas at Austin

Bachelor of Journalism

2022-2025

MEDIA EXPERIENCE

Drift Magazine – *Photographer*

January 2023 – Present

- Participated in weekly staff meetings to discuss pitch ideas, projects, and photoshoots
- Collaborated with staff writers daily to coordinate what events need to be photographed
- Captured unique and invigorating environmental content for social media and website publication

The ATX Review – *Contributing Writer, Editor*

January 2023 – Present

- Attended monthly meetings with other contributors to vote on the theme of each issue
- Composed multiple creative writing pieces to be published in each issue that are relevant to the theme
- Reviewed and edit all the submissions and format each publication

Afterglow ATX – *Photographer*

September 2022 – March 2023

- Captured unique, local artists and venues across Austin after pitches are accepted by Editor-in-Chief
- Partnered with the managers of popular artists to cover their clients' concerts
- Edited 50+ photos per concert in Adobe Lightroom and Adobe Photoshop for website publication
- Wrote captivating pieces to accompany photos taken, submitting three pieces per semester

JOB EXPERIENCE

KXAN (NBC Affiliate) – *News Intern*

January 2024 – May 2024

- Wrote engaging digital stories in a timely manner for KXAN's website
- Shot and edited compelling news packages tailored to KXAN's audience
- Assisted producers with writing vossots, checking packages, and writing scripts for the evening newscasts
- Worked with reporters and photojournalists in the field in conducting interviews and filming live shots

Texas News PrimeTime – *Associate Producer*

August 2023 – January 2024

- Structured weekly rundown templates for each show
- Lead weekly pitch meetings to assign reporters events and stories to cover
- Reviewed all news packages and stories and edit before airing
- Directed anchors, reporters, and correspondents live on-air for each show
- Communicated with the control room and adjust sound, audio, and lighting

TSTV News – *Writer/Reporter/Anchor*

September 2022 – August 2023

- Wrote professional scripts and readers for weekly shows
- Covered local events by reporting on the scene and interviewing witnesses
- Created engaging and informational video packages to be aired live
- Hosted a weekly news show and interview correspondents on air

Amada Women's Initiative – *Communications Specialist and Storyteller*

January 2022 – August 2022

- Created high-quality content for social media platforms and website to increase digital engagement
- Worked with a translator to interview locals and show the impact of Amada in Honduras
- Organized field visits to provide material for social media and captured engaging photos
- Learned how to create targeted content by posting online to raise awareness of Amada's work

LANGUAGES

- English, Intermediate Spanish, Conversational Arabic